

PRESS RELEASE

For Immediate Release

Rev. Sadhu Vaswani's 135th Birthday Celebrations commence in the city of Pune. Celebrated as Meatless Day, it has gained support by Shri Narendra Modi, HH Dalai Lama, Aamir Khan and others....



A host of events have been lined up to commemorate this sacred occasion at the Sadhu Vaswani Mission, Pune, including S.A.K. Peace March, Rath Yatra, Jeena Isi Ka Naam Hai, Dada Leela, & more....

Revered Sadhu Vaswani's 135th Birthday, which falls on November 25th, will be celebrated from 19th to 25th November with great reverence, with devotees converging from all over the world at its International Headquarters in Pune.

- **Wednesday, November 19th** – 8:00am – *Peace March* of students & animal lovers will be held starting from AISSMS ground, near RTO to Sadhu Vaswani Mission. It is the Silver Jubilee of Peace March. **Producer Director Asit Kumar Modi and Tappu Sena of the popular comedy show, 'Taarak Mehta Ka Ooltah Chashmah'** will be the chief stars marching in this procession of students and the public. **“The Peace March is an humble attempt to draw the attention of the people to the atrocities committed on our fellow brothers, birds and animals and creatures breathing the breath of life, on the streets and in our laboratories and slaughter houses, everywhere. They cannot speak for themselves. We have to speak for them.”** Says Dada J.P. Vaswani.

The route of the Peace March is as follows:-

AISSMS Ground (Starting point) - Saurabh Hall (Jehangir Hospital) - Turn left from Ruby Hall - Turn right from Ganapati Mandir (Dhole Patil Rd) - Mobos Hotel Signal - Turn right to Wadia College - Turn Left from Wadia College - Turn right from Residency Club towards Alankar Theatre - Turn left from Hotel Ashirwad towards Sadhu Vaswani Chowk - Sadhu Vaswani Mission (culminating point)

- **Saturday, November 22nd** -- 5:00pm -- *Rath Yatra, a chariot of peace* for the unity of all religions. An annual tradition in the city of Pune, 3-hour journey through the streets of Pune with thousands in procession will start and end at the Sacred Shrine of **Sadhu Vaswani**.

The route of the Rath Yatra is as follows:-

Sadhu Vaswani Chowk – Council Hall (right from signal) – Poona Club (straight from Hotel Blue Nile Signal) – Hotel Sagar plaza – Dorabjee (right from signal) – Hotel supriya – Rahim Petrol Pump – Cycle Society – Quarter Gate – Irwin Road – Padumjee Gate Police Chowky – Padumjee Compound – Nishat talkies – Agarwal Colony – Babajan Chowk – R.S.Kedari road – Bhopala Chowk – Mahatma Gandhi road – Aurora Towers – Dorabjee – Nehru Memorial Hall – Sadhu Vaswani Kunj – Shanti Kunj – Prem Kutir back to Revered Dadaji’s Sacred Samadhi (at about 8.30 pm).

- **Sunday, November 23rd** – 6:30pm – *Jeena isi ka naam hai* – A Programme organized by and for the youth – A short talk by Rev. Dada J. P. Vaswani.
- **Monday, November 24th** – 10:00am onwards – *Dada Mela*: A fun filled program of sevas organized for poor and needy children followed by a play '*Dada Leela*' will be enacted from 6:30pm onwards at Sadhu Vaswani Mission by the students of St. Mira’s Institution.
- **Tuesday, November 25** -- *Sadhu Vaswani's Birthday* -- Would dawn with the service of Daridra Narayana at 10:30am followed by prayer sessions and talks by the Masters at 11:00am and 6:00pm.

To commemorate his birthday, November 25th is observed as International Meatless Day and Animals Rights Day. This Campaign, started in the year 1986, has been steadily gathering momentum. Last year, over **38,46,016 people** from all over the world pledged & supported the cause of the Meatless Day -November 25th. This year H'nble Prime Minister **Shri Narendra Modi** has voiced his message for Meatless Day in the video available at <http://youtu.be/dS7n0s4Vh1A> People are urged to give a free missed call to 18003131008 or pledge online at www.sak.org.in for observing the Meatless Day on November 25. The slogan being used for the campaign is "25th of November is a day to remember, it's a Meatless Day".

Free Cardiac Camp & Free OPDs and Other Sevas -

Different Services have been also organized including a **free Cardiac Camp** at Fabiani & Budhrani Heart Institute from 17th to 24th November. In Inlaks & Budhrani Hospital & M. N. Budhrani Cancer Institute, free OPDs and there is free OPD consultations and investigations are available for the entire month of November. Every morning at 6:00 am tea & biscuits will be served to the homeless on the roadside. Every day, lunch will be served to the inmates for the Home of the Aged, the Blind and the Handicapped. Various other service programmes will be carried out including providing artificial limbs to the limbless.

Quote: Sadhu Vaswani's life rings with the message: - "Each day aspire to live in the love of God, in compassionate kindness to all, in fellowship with the broken ones and in the pure love of truth," says Dada J. P. Vaswani

Quote: "When something of your compassion and sympathy moves out to the lowest of the low....Men, Birds, Animals... something of the divine moves into you and colors your heart and you are blessed!"

- Sadhu T. L. Vaswani

All events are open to Public.

For more information, please contact the P. R. Office at 020-26055640 or 9850993151.

Naresh Singhani

P. R. O.