

## **PRESS RELEASE / INVITATION**

The Peace March in the city of Pune will be held on **Wednesday, November 19<sup>th</sup> 2014**. It will start from **AISSMS grounds, near RTO** at **8AM** and end at Sadhu Vaswani Mission.

It is the Silver Jubilee of the Peace March – 25<sup>th</sup> year as an annual tradition to bring awareness for compassion towards animals, as a first step towards world peace.

Meet Producer Director **Asit Kumar Modi and Tappu Sena of the popular comedy show, 'Taarak Mehta Ka Ooltah Chashmah'** on the occasion of the Silver Jubilee 25th year of 'Peace March', being held as part of Sadhu T.L. Vaswani's birthday celebrations.

**Programme:** Rev. Dada J. P. Vaswani, the Spiritual Head of Sadhu Vaswani Mission will deliver his message of Peace at the start of the Peace March. Tappu Sena - Tappu, Sonu, Goli, Gogi, Pinku & Producer-Director Asit Kumar Modi will flag off the Peace March in the presence of Rev. Dada J.P. Vaswani. Many other eminent leaders and dignitaries will be gracing this historic event. **Rev. Dada J.P. Vaswani says, “The Peace March is an humble attempt to draw the attention of the people to the atrocities committed on our fellow brothers, birds and animals and creatures breathing the breath of life, on the streets and in our laboratories and slaughter houses, everywhere. They cannot speak for themselves. We have to speak for them.”**

**Date:** Wednesday, 19th November 2014

**Time:** 8AM

**Venue:** AISSMS Grounds, RTO, Pune 1.

(PIC CAPTION: Producer-Director Asit Kumar Modi alongwith Tappu Sena of 'Taarak Mehta Ka Ooltah Chashmah' fame).

Nearly 10,000 students from schools and colleges are expected to participate. The public is invited to join in the Peace March in large numbers to spread the message of reverence for all life as the first step towards world peace.

The Peace March is a platform raised by Sadhu Vaswani Mission for animal lovers and its supporters to awaken the feeling of compassion for birds and animals which is held not only in the city of Pune but also in many other cities of India.

### **Route of the SAK Peace March:**

AISSMS Ground (Starting point) - Saurabh Hall (Jehangir Hospital) - Turn left from Ruby Hall - Turn right from Ganapati Mandir (Dhole Patil Rd) - Mobos Hotel Signal - Turn right to Wadia College - Turn Left from Wadia College - Turn right from Residency Club towards Alankar Theatre - Turn left from Hotel Ashirwad towards Sadhu Vaswani Chowk - Sadhu Vaswani Mission (end point).

### **About SAK Association:**

SAK Peace March, is a 'Save Animals' campaign by 'Stop All Killing' (SAK) Association of the Mission. The purpose of the campaign is to promote compassion, non - violence & reverence for all life as a **first step towards World Peace**, said Sadhu Vaswani - whose birthday, November 25th, is now celebrated all over as International Meatless Day & Animal Rights Day.

Websites:

[www.sak.org.in](http://www.sak.org.in)

[www.facebook.com/vegpledge](http://www.facebook.com/vegpledge)

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